

NORDISK ARKITEKTURFORSKNING

NORDIC JOURNAL OF ARCHITECTURAL RESEARCH



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Call for abstracts

INDUSTRIAL ARCHITECTURAL RESEARCH – Potentials, purpose, relevance and impact?

This theme issue focuses on research and knowledge production developed and conducted in collaboration with or in *architectural firms*, i.e. what you might call *industrial architectural research*, and which is conducted by qualified researchers (with a PhD degree) or researchers in training.

We are witnessing a general orientation towards industrial research and more collaborations between academia, businesses, foundations and public decision makers. This is evident, for instance, in the increasing proportion of industrial PhD students at several universities in the Nordic countries.

This should be seen in Denmark in relation to the emergence of the neo-institutional knowledge institution where the organisational structures that characterise Modus 1 (knowledge production defined and resolved in a primarily homogeneous academic and disciplinarily controlled context) have already been, or are intended to be, replaced by Modus 2 ('practice-based', transdisciplinary knowledge production, formatted in network-based ad hoc projects and characterised by including the stakeholders in its assessment).

When we inquire about industrial research in the architectural profession, we also inquire about perceptions of knowledge and the production of knowledge. What is the significance of industrial research containing commercial interests? Is it more a question of development work and branding in architectural firms rather than research that can be accepted in large research environments? How can we understand challenges, potentials and problems in practice based research? Can industrial research improve the bottom line and open new markets? How is industrial research organised in everyday life and in companies' business models? Is this a new opportunity for academia, and does it benefit other types of research in academia? What about academic freedom and basic research? Can industrial researchers create academically esteemed professional careers, or do they look forward to belonging to the precariat with its many short-term project positions?

Please note the following dates:

Abstracts deadline: November 15, 2019. Max 300 words

Full articles deadline: January 31, 2020

We welcome critical reflections on industrial research within architecture and construction, and its possible implications on the content, the quality and character of architectural research. We are looking for theoretical and/or empirical research into and reflections within the following areas:

Industrial architectural research, power, management and control of research.

- Who defines and phrases research strategies, research questions and relevance; who benefits from the research; what is the purpose, and how and where is this knowledge realised and embedded?

Specific organisation at the different parties' end, and collaboration forms.

- How is industrial research organised and implemented in architectural practice? Which collaboration forms are adapted, and who form part of the research team? Which challenges, issues and potentials can be observed?

Knowledge concepts, theories and research methods.

- Which perceptions of knowledge and research are at stake? How is research-based knowledge perceived and handled in cross-disciplinary practices? Which research methods are developed and practised in industrial architectural research? Are different perceptions of knowledge of importance to the architectural profession in the development of industrial research?

Please submit abstracts by October 30 to the theme editors: Phd Jonna Majgaard Krarup, KADK (Jonna.krarup@kadk.dk) and PhD Camilla Hedegaard Møller, KADK (Camilla.Moller@kadk.dk). Responsible editor for NJAR in the editorial committee, PdD Daniel Koch, KTH/A. Anna Braide represents the NAF/NAAR board in the editorial committee.

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