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THE
LONDON
DESIGN
FESTIVAL

LONDON DESIGN FESTIVAL AT THE V&A 17-25 SEPTEMBER 2016

The Victoria and Albert Museum, the world's leading museum of art and design, is the official hub for the Festival's dynamic programme which features major creative installations, talks, workshops and performances. From 17-25 September 2016, The V&A will showcase a range of commissioned activity incorporating sculptural materiality, large-scale performance engineering and multi-sensory experiences alongside talks and workshops. The 2016 programme at the V&A is set to inspire and engage while heralding creative design disciplines through the return of the annual Global Design Forum and the popular Digital Design and Graphics Weekends.

Dr. Martin Roth, Director of the V&A, said:

“The London Design Festival is a vibrant think tank which annually presents some of the most interesting contemporary work being created in the world. As an organisation that aims to inspire creativity in everyone, the V&A is proud to partner once again with the Festival. During the 9-day period visitors are able to see a series of exciting and beautiful installations interacting with our world-renowned collections and historic spaces, take part in innovative design workshops and hear from the best international designers working today to motivate, provoke and discover new creative ideas.”

This will be the eighth year that the V&A has partnered with the London Design Festival, which each year sees a dramatic increase in footfall marking it as one of the most popular weeks of the year for the Museum.

See the full programme at: londondesignfestival.com/londondesignfestival.com/va-museum

THE GREEN ROOM

BY GLITHERO

17-25 September

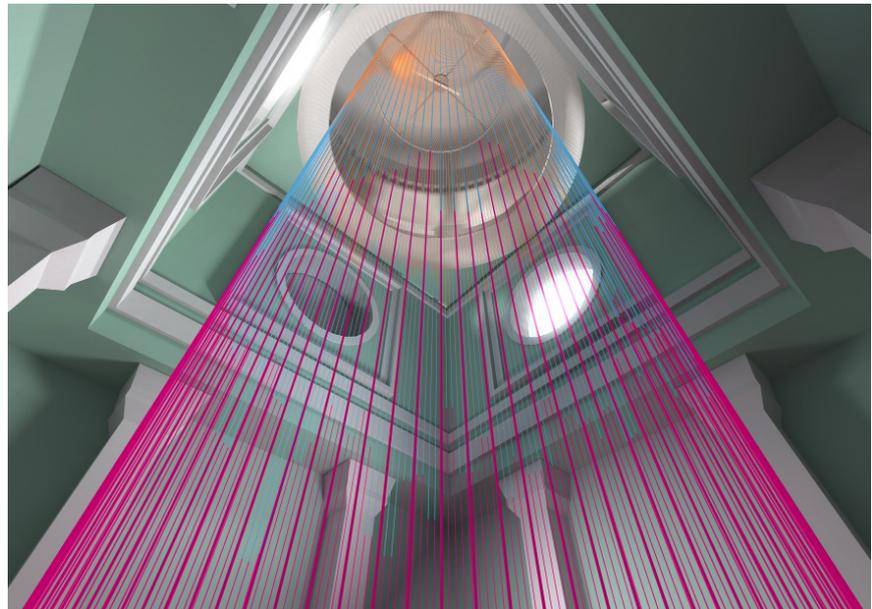
Staircase G, Levels 1-6

Supported by Panerai

In a six storey stairwell in the west wing of the Museum, British-based design-duo Glithero will present The Green Room, a kinetic installation centred around the passage of time. Designed in collaboration with the Italian luxury watch maker Panerai, this dramatic and complex installation - which can be viewed from multiple angles and levels by visitors to the V&A - will explore the concept of time through the careful arrangement of layers and lengths of silicone cord.

In colour-block tones of neon-orange, pink and bright blue, the veils of cord will shift and blend as they hang from a motorised revolving CAM arm. Imitating the circular motion of the arms of a clock, Glithero has choreographed the movement of the cords to create an optical illusion which will draw visitors into this immersive, performance-based initiative. Over the course of the Festival, the piece will constantly evolve, creating new visual experiences to draw in viewers. Within the historic stairwell, the Museum's large round windows will let shafts of light shine through to help magnify the direction of light and colour, create a telescopic and cinematic feeling.

Glithero is made up of British designer Tim Simpson and Dutch designer Sarah van Gameren. Having met and studied at the Royal College of Art, the pair founded Glithero and from their London studio create, furniture and time-based installations and products which capture and present the beauty of the moment in which things are made.



FOIL

BY BENJAMIN HUBERT LAYER

17-25 September

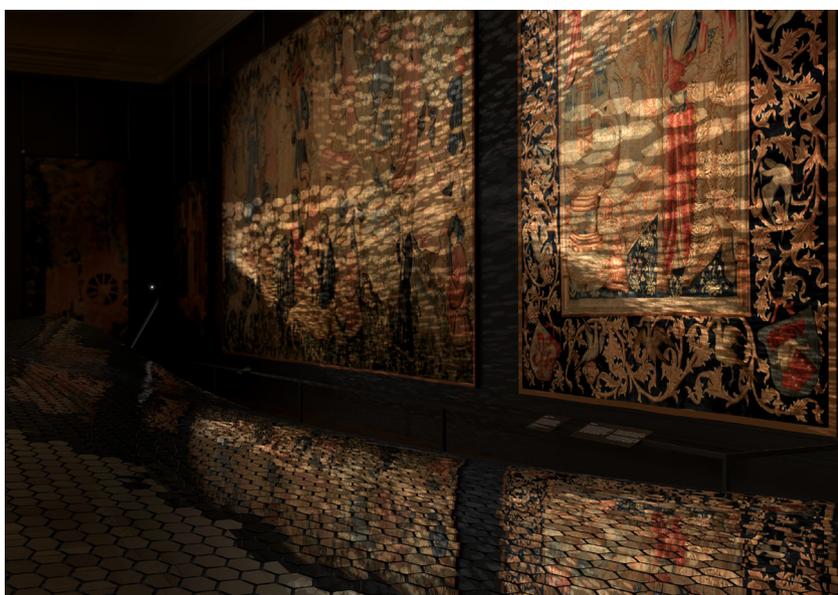
Tapestries, Room 94,
Level 3

Supported by BRAUN

Within the Tapestry galleries – a space which has housed several high-profile Festival projects in previous years – will be an installation by award-winning design entrepreneur Benjamin Hubert of experience driven design agency Layer supported by Braun. Running down the centre of the gallery, 'FOIL' is a constantly-moving installation that incorporates metal, light and technology to very impressive effect.

FOIL is a 20-metre-long revolving ribbon of 50,000 individual metallic panels, which emulate the precision-engineered form of the iconic Braun shaver foil. Made in tribute to Braun's 360-degree rotating shaver head and the exact movements of the electric shaver, London-based Hubert has blown the mechanical details up to a large scale for viewers to engage with. A tailored system of LED lights will be directed onto the metal foil so that light is projected onto the gallery walls. Hubert's absorbing installation draws the viewer in and the reflections amplify Braun's detailed design whilst simultaneously epitomising the company's philosophy for 'less but better', a statement highly valued by Dieter Rams, their legendary former head of design.

Layer chose to display FOIL in Room 94, where a selection of the Museum's medieval tapestries are displayed, due to the gallery's unique atmosphere. As light, humidity and temperature in the gallery are carefully controlled to protect the tapestries, visitors are immersed in a unique and emotionally engaging environment, which is enhanced by the multi-sensory installation.



LIQUID MARBLE

BY MATHIEU LEHANNEUR

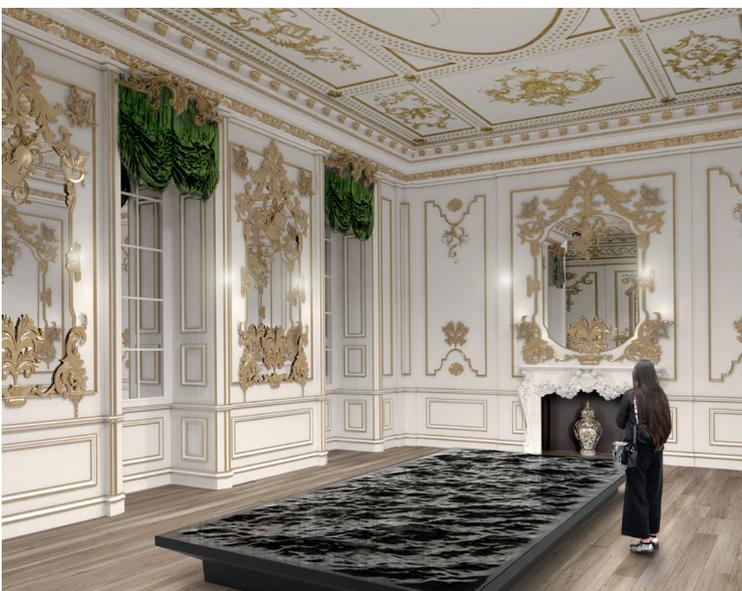
17-25 September

Britain 1500-1760, Room 52b,
Level 2

Embracing the sculptural form and textural qualities of marble, French multi-disciplinary designer Mathieu Lehanneur presents Liquid Marble for the London Design Festival at the V&A. This installation is part of a series by Lehanneur which explores the materiality of marble. Recognised and acclaimed for his skill in fusing art and technology, influenced by science, to create humanistic projects, Lehanneur will invite the viewer to enter into a meditative state as they engage with Liquid Marble in the historic interior of the Norfolk House Music Room.

Using one vast slab of hand-polished black marble, Lehanneur has sculpted a surreal vision of the sea, mimicking the look and feel of rippling water. The structure reflects and distorts itself, and the intense colour of the marble conjures up the depth of the ocean as if fossilized in stone. The marble waves are designed using a combination of digital innovation, including algorithms and 3D software, while the skilfully hand-polished marble creates a highly reflective surface which brings the piece to life.

Liquid Marble is 4.5m long and 2m wide, and is presented on a 45cm-high pedestal. Part of Lehanneur's ongoing series exploring the materiality of marble, Liquid Marble introduces an alchemic combination for viewers to emerge themselves in: nourished by science, and with a metaphysical approach. The installation invites visitors to experience the most innovative processes whilst letting the mind wander in the movements of the sea, for a moment of meditative reflection.



BELOVED

BY TABANLIOGLU ARCHITECTS

17-25 September

Bridge by Lift O, Level 3

Istanbul-based architecture firm Tabanlıoğlu Architects will reinterpret Sabahattin Ali's classic 1943 novel *Madonna in a Fur Coat* through an evocative, multi-sensory installation on a bridged gallery over the V&A's Medieval & Renaissance Galleries.

"*Madonna in a Fur Coat* is one of the greatest novels in Turkish literature," says Murat Tabanlıoğlu; "We wanted to introduce the book to a new audience in London, as the book has recently been published in English translation for the first time in its 73-year history."

Titled *Beloved*, the installation takes the form of a 13-metre-long mirrored black box, with cracks in the surface through which visitors can peer. Within, atmospheric scenes from the novel will be re-created using cinematic techniques, physical objects, text, light and sound. "The installation is a physical, multi-sensory realization of the way the human mind imagines scenes from a book as they read," says Tabanlıoğlu. "It's a very intimate experience that celebrates literature, passion and the human condition."

Tabanlıoğlu Architects chose to locate the installation on the bridge that connects Museum's Ironwork Gallery with a glass stairwell, to help reflect the themes of the novel. With the story addressing the relationship between a young Turkish man and an enigmatic German woman, and set in two cities, Berlin and Ankara, in the interwar period, the bridge helps provide a physical metaphor to describe the themes of the novel.

"The novel's conclusion is that you should never evaluate people based on their appearance," says Tabanlıoğlu. "It is the same with our installation. At first glance, you see just a huge black box. When you get up close, though, you can peer inside and witness the interior life of the book."



LONDON SOUVENIRS

VARIOUS DESIGNERS

The London Design Festival and the V&A have collaborated with leading London-based designers to create a collection of contemporary, design-led souvenirs celebrating the capital. These souvenirs will be available to purchase in the V&A Shop, where they will be displayed on a purpose-built DuPont™ Corian® cabinet designed for the London Design Festival by Loris&Livia, and will also be available online at www.vam.ac.uk/shop.

17-25 September

V&A Shop

The collection includes a simple three piece souvenir by award-winning architecture and design studio AL_A, who have worked in maple wood and Perspex to create 'London For Your Inner Child'. Based on the sinuous form of the River Thames that unites and divides London. To fit the pieces together is to start to understand the meanders and bends of the Thames as it flows from Kew to Greenwich, visually refreshing your mental map of London.

Graphic designers Eva Kellenberger and Sebastian White, of design studio Kellenberger White, have created a set of multi-coloured magnetic shapes inspired by Bruno Munari's 1960's font-based game, ABC con fantasia. The London Type Magnet Set is a fun and colourful magnet set can be used to construct an abstract world, create an artwork, rebuild Big Ben, make a double-decker bus or to spell out favourite foods.

Inspired by urban details often overlooked by Londoners and tourists, Loris&Livia will present a black and white cylindrical matchbox, containing long black matches with yellow tips, alongside a black and white stripy pencil featuring a round yellow eraser cap. Both products are inspired by the Belisha beacon - the yellow globe lamp atop a tall black and white stripy pole that was introduced to the capital in 1934 to mark pedestrian crossings.

Design Practice Neon will present 'The London Candle'. This unique candle combines a number of the city's iconic landmarks in one pure white sculptural form.

Graphic agency Pentagram has designed a set of beer mats and a bone china mug featuring playful phrases from the almost lost language of cockney rhyming slang. Pentagram Partner Domenic Lipka has always liked rhyming slang ever since his father brought home a slang phrase book - for him it represents a quintessential part of London.

Pentagram has also created a large and distinctive Postcode Wall Clock, a Corian clock that marks the time with London postcodes. For this, Domenic Lipka was inspired by the seemingly random structure of London postcodes, and the choice of typefaces, colour and composition that have evolved between the boroughs over the years as the city itself has expanded.



NORTHERN LIGHTS, V&A MUSEUM OF DESIGN DUNDEE

VARIOUS DESIGNERS

17-25 September

Britain 1500 – 1760, Clore
Study Area, Level 2

Northern Lights will showcase the work of ten designers and makers who have chosen to build their careers in Scotland. Each piece reflects the bold confidence of Scotland's contemporary design scene. The show will focus on the strengths of Scottish product design, the contribution it makes to the economy and its impact around the world.

Ceramic jewellery and accessories by Beth Lamont, simple crafted products from creative studio Tom Pigeon, bespoke furniture from Angus Ross and furniture design from Scott Jarvie sit alongside minimalist watches from Instrmnt, premium performance travel luggage from LAT_56, contemporary chairs and swings from Isabelle Moore, as well as womenswear from Hayley Scanlan and sustainable menswear from KellyDawn Riot.

Philip Long, Director of V&A Dundee, said: "Scotland has a great history of design and today there are many, many designers and manufacturers creating impeccably crafted new products, services and life-changing innovations across the country. We are delighted with the calibre, ambition and volume of submissions we received to exhibit as part of Northern Lights. The London Design Festival allows us to highlight these most exciting contemporary product designers, showcase their ideas and ingenuity, and give them an opportunity – whether they are an established or emerging designer – to raise their profile internationally."

Northern Lights is a partnership between V&A Dundee, Scottish Enterprise and Creative Dundee as part of the Scottish Government's Year of Innovation, Architecture and Design 2016, a celebration of the nation's global contributions to architecture, design, engineering and science.

V&A Dundee will be a new world-class design museum for Scotland – a ground-breaking international centre for design innovation, a place of inspiration, fun and learning. It will open to the public in 2018. The new museum will be based in the heart of Dundee, the UK's first UNESCO City of Design which is currently undergoing a 30-year, £1 billion regeneration.



V&A ENGINEERING SEASON

18 May-6 November

Throughout the Museum

The V&A Engineering Season highlights the importance of engineering in our daily lives and considers engineers as the 'unsung heroes' of design, who play a vital and creative role in the creation of our built environment.

A newly-commissioned installation by experimental architect Achim Menges with Moritz Dörstelmann, structural engineer Jan Knippers and climate engineer Thomas Auer, is situated in the Museum's John Madejski Garden. Their first ever public commission in the UK, Elytra Filament Pavilion (18 May – 9 October 2016) explores the impact of emerging robotic technologies on architectural design, engineering and making. Inspired by a lightweight construction principle found in nature, the fibrous structures of the forewing shells of flying beetles known as elytra, the Pavilion is an undulating canopy of tightly-woven carbon fibre cells created using a novel robotic production process. The Pavilion will continue to grow over the course of the V&A Engineering Season in response to data on structural behaviour and patterns of inhabitation of the Garden that is captured by real-time sensors in its canopy fibres.

Special events to celebrate the Pavilion during the course of the London Design Festival will take place on Thursday 22 September – including a panel discussion on engineering and robotics, live fabrication of the pavilion itself, and a talk by Achim Menges.

The first major retrospective of the most influential engineer of the 20th century, Engineering the World: Ove Arup and the Philosophy of Total Design (18 June – 6 November 2016) focuses on the design philosophy of Ove Arup, the pioneer of a multidisciplinary approach to design that has defined the way engineering is understood and practiced today. On display are objects relating to Arup's early projects, such as the Penguin Pool at London Zoo, as well as renowned projects by the firm including Sydney Opera House and the Centre Pompidou in Paris, including previously unseen archival materials. These are shown alongside recent projects by Arup, the global engineering consultancy, represented by large-scale prototypes and building components as well as digital animations and models.

The Engineering Season also encompasses displays, events and digital initiatives dedicated to global engineering design.

With additional support from Tideway



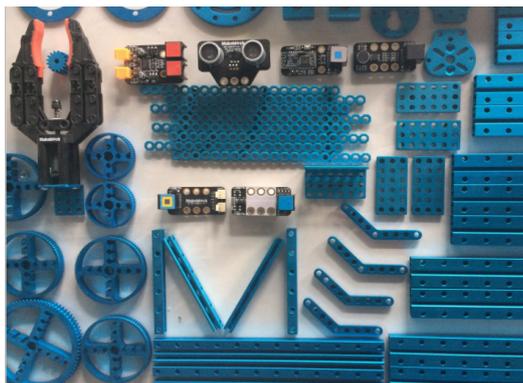
UNIDENTIFIED ACTS OF DESIGN

17-25 September

China, Room 44, The T.T. Tsui Gallery, level 1

Unidentified Acts of Design will highlight instances of design intelligence occurring in Shenzhen and the Pearl River Delta outside of the conventional notion of the design studio. The project aims to show how in a region of unprecedented growth, which has long served as the factory of the world, design acts can take on unconventional forms and occur in unpredictable places.

The content of this display, originally presented at the 2015 Urbanism\Architecture Bi-city Biennale (UABB) in Shenzhen, was drawn from an on-going and long-term research undertaken in preparation to the opening of a V&A Gallery of 20th and 21st century international design, part of a pioneering collaboration between the V&A and China Merchants Shekou Holdings in Shenzhen, China. The gallery will open in 2017 within Design Society, a cultural platform positioning design as a social catalytic force.



YOU SAY YOU WANT A REVOLUTION: RECORDS & REBELS 1966-70

10 September-26 February 2017

Temporary Exhibition Space, Gallery 39, Level 1

In partnership with Levi's® Brand

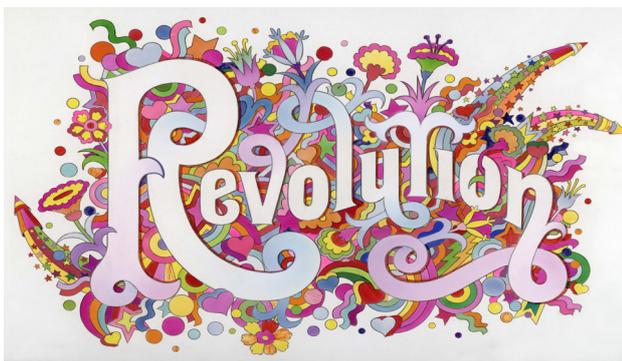
Sound experience by Sennheiser

This major exhibition will examine the optimism, ideals and aspirations of the late 1960s, expressed through music, fashion, film, design and political activism, and their relevance to contemporary life. It will investigate the cultural upheaval of the period, the explosive sense of freedom expressed, and the legal changes that took place during those five revolutionary years as the foundation for the way we live now.

The spine of the exhibition will be a musical odyssey through some of the greatest music and performances of the 20th century from Sam Cooke's 'A Change is Gonna Come', to The Who's 'My Generation', to Jimi Hendrix at Woodstock; and will focus on particular moments or environments that defined the cultural and social vanguard of the period, including clubs and counterculture, the Paris protests of May 1968, World Fairs, the Woodstock Festival of 1969 and communes on the West Coast of America. The exhibition considers how the finished and unfinished revolutions of the 1960s changed the way we live today and affect the way we think about the future.

The introduction to the exhibition will highlight key events that began to challenge the prevailing conservative society of the early 1960s, set against the desire for a better world that has been present throughout history, illustrated with with an original copy of Thomas More's 'Utopia', written 500 years ago in 1516.

With additional support from Grow Annenberg Foundation, Fenwick and Sassoon



CURRENT TABLE BY CAVENTOU

17 – 25 September

Room 107, Leighton, Level 3

London-based design studio Caventou will present Current Table – an intelligent, living object that uses the property of colour to convert light into energy, similar to plant photosynthesis.

The dye-sensitised solar cells also work efficiently under diffuse light, effectively making it the first piece of furniture to harvest energy indoors.

Caventou was founded in 2015 by Marjan van Aubel, and is named after the French scientist Joseph Bienamé Caventou who co-discovered chlorophyll in 1871 – the green plant pigment that powers photosynthesis.

SILK LEAF BY JULIAN MELCHIORRI

17 – 25 September

Room 107, Leighton, Level 3

**Supported by the National
Lottery through the
Heritage Lottery Fund**

Developed by the V&A's Exhibition Road Engineering Resident Julian Melchiorri, Silk Leaf is the first man-made biological leaf prototype which harnesses natural photosynthesis to convert carbon dioxide into breathable oxygen using only water and light. Photosynthesising materials, such as Silk Leaf, can be used applications in interior design and urban developments where carbon dioxide levels are high and breathable oxygen is needed.



THE CABINETS HELMUT VÖLTER, GOETHE

17 – 22 September 2016

Lunchroom, Learning Centre

**In collaboration with the
Goethe-Institut London**

Today's images are, in most cases, electronic data. According to their "tags", they can be arranged and put into new orders.

In his installation, Goethe V&A Photography Resident Helmut Völter uses the elegant wooden cabinets of the Museum Lunchroom, built in the 1950s to house parts of the V&A's textiles archive, to playfully revive an era when images were physical objects that had to be filed according to strict categories. Each cabinet displays a category, whereby the photographs and images from the V&A's collection selected by Völter crisscross genres, styles and time periods.

WHEN THE PIKE SANG, THE BIRDS WERE STILL BY PAULIINA PÖLLÄNEN

The V&A Finnish Institute in London Ceramics Resident Pauliina Pöllänen presents a site-specific sculpture inspired by Aaro Hellaakoski's poem 'Hauen laulu' ('The Pike's Song'), an iconic Finnish poem from 1928 which reflects the beginning of modernism while drawing on Finnish folklore and epic poetry.

The sculpture stands in the fountain of Room 50a of the Medieval and Renaissance Galleries, referencing the heritage of stone fountains and Della Robbia's neighbouring terracotta roundels, the pioneering architectural ceramic art from the period. Pöllänen's artistic practice often explores negative space by creating architectural vessels. In this work, the voids of the structure are filled with water that travels through communicating vessels.

17-25 September 2016

Room 50a, Medieval and
Renaissance, The Paul and Jill
Ruddock Gallery, Level 1

**In collaboration with The
Finnish Institute in London**



SPODE: A THIRTY-ONE NOTE LOVE SONG BY MATT SMITH

During his residency at the V&A, Matt Smith visited the Spode factory site in Stoke-on-Trent. Acquired by Josiah Spode in 1776, ceramics were produced there until the factory closed in 2008 but the plaster moulds used by the factory still remain on site. Smith took casts from 31 of the moulds and assembled them into new forms. The new work both celebrates the skilled work of the potteries, but also mourns the loss of jobs and skills.

17 – 25 September
Room 107, Leighton, Level 3

**Supported by Maurice and
Rosemary Lambert and
Arts Council England**



V&A TALKS & WORKSHOPS PROGRAMME

As the hub of the Festival, the V&A is the place to see great work and newly commissioned projects; but it's also the home of lively and enlivening debate, with a full series of talks, discussions, seminars and workshops. Each of the nine days of events at the V&A are themed, making it easier for visitors and participants to fully explore the topics that particularly interest them.

This year, the themes consist: Graphics (Saturday 17 and Sunday 18), Future / Liveable Cities (Monday 19), Makers (Tuesday 20), International (Wednesday 21), Engineering (Thursday 22), Working in Design (Friday 23), and Digital Design (Saturday 24 and Sunday 25). On Friday 25 September the Museum will remain open until 10pm, with evening activities including talks and tours, music and performance.

Tying into the installations and displays that can be seen at the Museum throughout the Festival, there will be a programme of talks by designers featured. There will also be free tours of the London Design Festival at the V&A installations, which depart regularly from the Festival Desk, situated in the Museum's Grand Entrance.

Most events are free and drop-in, and available on a first come, first served basis. See the full programme at:
londondesignfestival.com/londondesignfestival.com/va-museum



THE GLOBAL DESIGN FORUM

The Global Design Forum – the thought leadership component of the Festival – returns for the fifth year at the Victoria and Albert Museum with a series of Masterclasses and Panel Discussions. The Masterclass sessions focus on profiling the industry's pivotal figures who will each discuss their work under a particular topic, whilst the Panel Discussions invites a small group of speakers to discuss and debate a topic with daily themes.

The Lydia and Manfred Gorvy
Lecture Theatre, Level 4

Panel Discussions: £10

Masterclass Sessions: £15

To book tickets visit:
globaldesignforum.com

**Ticketed Event with
ticketing through Billetto**

This year there will be Masterclass sessions from: Jonathan Barnbrook (Graphics), Marina Willer (Graphics), Daan Roosegaarde (Future / Liveable Cities), Fredrikson Stallard (Makers), Doshi Levien (International), Alison Brooks (Engineering) and Patricia Urquiola (Working in Design). This star alliance of design luminaries will discuss the role of design in a sustainable and prosperous future, challenge the status quo and deliver thought-provoking ideas to our audiences.



GRAPHICS WEEKEND

Saturday 17 and Sunday 18

The Festival kicks off with a two-day celebration of graphic design. Talks and workshops will include a lettering demonstration by calligrapher Paul Antonio; an introduction to screenprinting by RA printmaking fellow Josie Molloy; a session from Design Nation with Mat Cahill and Rise Art; Supergraphics with Kellenberger-White; a talk with experimental designer and 3D artist Craig Winslow and a Typographic Time Machine Workshop. The Weekend will also feature four Global Design Forum sessions comprising a discussion on the relationship between graphics and music chair by V&A curator Victoria Broackes (co-curator David Bowie Is); a Masterclass from graphic designer Jonathan Barnbrook; a panel on The Power of Packaging from Bulletproof and Design Week and a Masterclass with Pentagram Partner, Marina Willer.

FUTURE / LIVEABLE CITIES

Monday 19

Oke Hauser, Creative Lead Architect & Project Manager of MINI LIVING joins a panel to debate the challenges of urban living for the first session of the day. The Global Design Forum panel, chaired by Dr Rory Hyde co-curator of the Future Design exhibition at the V&A, examines the future with a group of forward-thinking designers, innovators and scientists. Dutch artist and innovator Daan Roosegaarde is internationally known for creating social designs exploring the relation between people, technology and space. Roosegaarde concludes the Future / Liveable Cities theme with a Masterclass.

MAKERS

Tuesday 20

Makers Day is Supported by MADE.COM, join them for a panel discussion on the increase of people living in urban spaces and the shrinking space we have in each city, and the effects on design and consumption. Design house founders Fredrikson Stallard discuss with Deyan Sudjic, Design Museum Director, the importance of process, intuition and authenticity for the Forum Masterclass. There will also be a series of talks and workshops throughout the day.

INTERNATIONAL

Wednesday 21

The talks programme takes an international focus with a workshop series and international exchange programme from Hello Shenzhen; a panel discussion with Ole Bouman, Director of Design Society and practitioners from both China and the UK and a Masterclass titled 'The Making of Ideas from Doshi Levien. Through the Masterclass they show it is possible to succeed internationally with a design approach that is plural, one that celebrates the hybrid and explores the coming together of cultures, technology, industrial design and fine craftsmanship.

ENGINEERING

Thursday 22

Alison Brooks, principal and creative director of Alison Brooks Architects, is recognised as one of the leading architects of her generation. For this Masterclass Brooks discusses her studio's current work from the scale of urban installations such as the Festival's 'The Smile', to a new College Quad in Oxford to major urban residential schemes and one-off houses. Join a Forum panel discussion about what the so-called 'fourth industrial revolution' of new robotic fabrication technologies might mean for the future of architecture, engineering and making. Featuring experimental architect Achim Menges, Professor Bob Sheil, and Professor Mette Ramsgaard Thomsen. Chaired by V&A Engineering Season co-curator Zofia Trafas White.

WORKING IN DESIGN AND LATE NIGHT AT THE MUSEUM

Friday 23

Architect and designer, Patricia Urquiola gives voices to her personal stories that are emotional explorations of her empathic relationships with people, objects and contexts, which she has been exploring throughout her career for the Working in Design Masterclass. The Forum Panel Discussion explores the panelists objectives and work methods. Speakers comprise Marjan van Aubel, Paul Cockshedge, Sarah van Gameren of Glithero, Soft Baroque and is moderated by Max Fraser. The day is Supported by Wacom, drop in to a demonstration hosted by Glen Southern, Founder of SouthernGFX for 3D modelling, sculpting and compact gaming. The Museum will remain open until 10pm with an evening of talks and tours, music and special events.

DIGITAL DESIGN WEEKEND

Saturday 24 and Sunday 25

Now in its sixth year, the Digital Design Weekend brings together artists, designers, engineers, technologists and the public to celebrate and share contemporary digital art and design, engage in conversations, and learn about processes. Participants will take over the V&A with interactive installations, robotics, performances, workshops, talks, labs, family-friendly events and more. This year's event is exploring engineering, civic design and collaborative making and is part of the V&A Engineering Season.

HEADLINE PARTNER BRITISH LAND

British Land are one of Europe's largest publicly listed real estate companies. They own, manage, develop and finance high quality commercial property, focused on UK retail and London offices. Their properties are home to over 1,200 different organisations from international brands to local start-ups. Their objective is to deliver long-term and sustainable total returns to their shareholders and they do this by focusing on Places People Prefer. Their properties are well connected and designed and they use their placemaking skills to enhance and enliven them, and meet the growing expectations of occupiers and customers. They work with leading designers to create places where people want to work, shop and live.

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ABOUT THE VICTORIA AND ALBERT MUSEUM

The V&A is the world's leading museum of art and design with collections unrivalled in their scope and diversity. It was established to make works of art available to all and to inspire British designers and manufacturers. Today, the V&A's collections, which span over 5,000 years of human creativity in virtually every medium and from many parts of the world, continue to intrigue, inspire and inform.

vam.ac.uk
[facebook.com/VictoriaandAlbertMuseum](https://www.facebook.com/VictoriaandAlbertMuseum)
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ABOUT THE LONDON DESIGN FESTIVAL

The London Design Festival is a key constituent of London's Autumn creative season, alongside London Fashion Week, Frieze Art Fair and the London Film Festival. Established in 2003 its role is to celebrate and promote London as the world's design capital and gateway to the International design community.

The Festival works closely with, and receives financial support directly from, the Mayor's Office – having transferred support from the London Development Agency. The Festival also receives support from Arts Council England, as a National Portfolio Organisation 2012-16.

For Press:
Judith Fereday, Deputy Managing Director
Thalia Mills, Senior Account Executive
Camron, 7 Floral Street, London WC2E 9DH
Tel: +44 (0) 20 7420 1700
Email: ldfteam@camronpr.com

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